

# 2012 Benefits of Sponsorship

*Sponsorship of the Society for one calendar year requires a minimum gift of US\$1000. The System Dynamics Society is a non-profit, 501(c)(3) corporation; donations are tax deductible as allowed by US law.*



The Society office functions as a vital **networking center** for individuals and organizations working to develop tools and techniques that will help people deal with complex problems in an increasingly complex world. We provide services to more than **1100 members worldwide**, and to universities, consulting firms, private and public sector practitioners, researchers, software companies and all levels of educational institutions.

The Society will be delighted to **recognize your support** as a Society sponsor by listing your name in the following publications:

- The *System Dynamics Review*;
- The System Dynamics Newsletter;
- Our website with your logo and a link to your website;
- Our general informational Society brochure;
- The initial Call for Papers for the annual conference;
- Poster at our conference highlighting Society sponsors;
- And many other printed items we post or distribute.

Advertising and **communication opportunities** are available to Society sponsors:

- Periodic articles in “News from our Sponsors” section of the System Dynamics Newsletter;

A sponsor of the Society receives up to **three personal memberships or six student memberships** (new or renewal) in the System Dynamics Society. Membership benefits include:

- Subscription (four issues) to the *System Dynamics Review*;
- Access through a membership key to the *Review* online, all current and past issues;
- Discounted registration fee at the annual research conference;
- Access to our searchable online Membership Directory;
- Eligibility to purchase hard-copy back issues of the *Review*;
- Special discount on books published by John Wiley & Sons;
- Eligibility to borrow Beer Game boards through the Society’s loaner board program;
- Contact with others in the field through publications such as the Society’s Newsletters;
- Member support from the Society office;
- And the privilege of voting in all elections, standing as an officer or as a member of the Policy Council, and nominating members for office or for service as a member of the Policy Council.

Sponsors are also eligible for a **standardized annual membership fee** of \$100/\$110\* for the 4<sup>th</sup> membership and beyond within the same year, rather than a membership fee based on income. For further details about how to sign up for this, please contact the Society office.

For more information, please call or write:

Roberta L. Spencer, Executive Director  
**System Dynamics Society**  
Milne 300 – Rockefeller College  
University at Albany – State University of New York  
Albany, New York 12222 USA  
Phone (518) 442-3865; Fax (518) 442-3398  
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\*\$100 is for a full membership with Electronic *System Dynamics Review* only; \$110 is for a full membership with Print and Electronic *System Dynamics Review*.

# 2012 Sponsorship Information

- YES, We want to join the community of sponsors of the System Dynamics Society.

Organization Name: \_\_\_\_\_  
(as you want it to appear in print materials)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Complimentary Members for 2012: \_\_\_\_\_ (additional members)

1. \_\_\_\_\_ 4. \_\_\_\_\_

2. \_\_\_\_\_ 5. \_\_\_\_\_

3. \_\_\_\_\_ 6. \_\_\_\_\_

2012 Sponsorship Contribution: \_\_\_\_\_ (Minimum \$1,000, no maximum)

## Payment details:

Check enclosed (in US dollars, drawn on a US bank, payable to System Dynamics Society)

I wish to pay by wire transfer. Please send me the Society's bank details.

Please send me an invoice for prepayment.

Credit card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Diners Club

Card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing address of card, if different than address above: \_\_\_\_\_

- I am interested in learning more about sponsoring the 2012 St. Gallen Conference.

Please return this form or contact:

Roberta L. Spencer, Executive Director

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