

Report of the activities done by the
Pakistan Chapter of System Dynamics Society
in the year 2007

By Ijaz Yusuf

During the year 2007 main activities carried out by people involved in the Chapter have been devoted to five main streams of action:

1. Workshops / Seminars;
2. e-newsletter;
3. Higher Education;
4. Applied research;
5. Publications.
6. Certification Distribution Ceremony

1. Workshop / Seminars:

The **workshop on Beer Game** was designed and conducted by Mr. Ijaz Yusuf at the platform of **Quality Circle Institute in PC Hotel Lahore** for industry executives and from the platform of **Lycetic at the premises of Lycetic, Lahore** for students of Management Schools.

The response was quite encouraging and students have shown the keen interest in its learning and industrialists found System Dynamics: a powerful tool for business managers. They have shown interest in **Modeling Business Dynamics**.

2. e-newsletter:

e-newsletter from the platform of Pakistan Chapter was issued on **monthly basis**. There was a short break in the regular issuance of the e-newsletter and now the issue is resolved to issue this letter on regular basis to create the awareness of System Thinking and highlight the activities of the chapter for members. A web page of the Chapter has been developed.

3. Higher Education:

SD course like **Modeling Business Dynamics** is held in PC Hotel to create the awareness of System Dynamics and highlighted its importance.

4. Applied research:

Several **SD research projects** have been started and developed in the 2007.

The details are given below:

A project like Aligning the Supply Chains of Educational Institutes with Business Strategy. It was a joint effort of Mr. Asher Ramish and Mr. Ijaz Yusuf

A project like A SD Approach on Quality Education in Class Room Environment of Management Schools. It was a joint baby of Miss Rabia Sajjad and Mr. Ijaz Yusuf.

5. Publications:

These applied projects later on appear as research paper published in national and international conferences.

- 1) Aligning the Supply Chains of Educational Institutes with Business Strategy published in **Pakistan's 5th National Conference on Quality Assurance in Education June 2007**
- 2) A SD Approach on Quality Education in Class Room Environment of Management Schools published in **2007 Shanghai International Conference on System Dynamics Oct 2007**

6. Certification Distribution Ceremony

Certificate Distribution Ceremony was held at KFC, Lahore among the chapter members. Certificates have been distributed among the new chapter members by our respectable senior chapter members by Ms. Seema Arif and Mr. Muhammad Akram Naem. Snaps of Chapter members are attached for motivation purpose of the members.

Snaps of Chapter Members

