

Deadlines and Key Dates

March 21, 2008

Submission deadline for papers for review, workshops, tutorials and session proposals.

May 9, 2008

Notification of acceptance.

May 16, 2008

Final abstracts due for Printed Abstract Proceedings.

May 30, 2008

Presenter registration deadline. Papers of unregistered designated presenters removed from program.

June 9, 2008

Tentative program schedule.

June 20, 2008

Early conference registration and hotel reservation deadline.

July 20, 2008

PhD Colloquium and Policy Council Meeting.

July 21, 2008

Athens Conference Opening!

Conference Contacts:

Conference Co-Chairs:

Emmanuel Adamides
University of Patras, Greece

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Fordham University Business Schools, USA

Program Chair:

Brian C. Dangerfield
Salford Business School CORAS
University of Salford, UK
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Workshop Chair:

Jack B. Homer, Homer Consulting
Voorhees, New Jersey USA
E-mail: jhomer@comcast.net

Local Hosts:

University of Patras
Panteion University
The Hellenic Chapter of the System Dynamics Society

Conference Manager:

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System Dynamics Society
Milne 300 - Rockefeller College
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Local Travel Agent:

Maria Panteli
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Athens, Greece
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Modeling Assistance Workshop Coordinators:

Jack Homer and Rod MacDonald

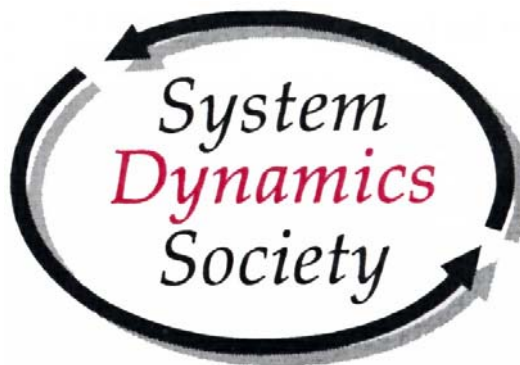
Workshop Coordinator:

Hazhir Rahmandad

PhD Colloquium Coordinators:

Nicole Zimmermann and
Cécile Emery

The Twenty-Sixth International Conference of the System Dynamics Society July 20 – 24, 2008



Registration Brochure

Conference website: www.systemdynamics.org

The Athenaeum InterContinental Hotel Athens

Athens, Greece

Conference Co-host Institutions:

University of Patras, Panteion University, The Hellenic Chapter of the System Dynamics Society

Conference Sponsors to date:

- Amber Blocks Ltd. •CRA International •Decisio Consulting Inc.
- Evans & Peck •Folio Business Simulations •Global Strategy Dynamics Ltd.
- International Society for the Systems Sciences •isee systems •Jantz Morgan LLC •John Wiley & Sons Ltd.
- Lane Press of Albany •Mohaseboon Business and Financial Consultancies
- PA Consulting Group •Pegasus Communications, Inc. •Powersim Solutions, Inc.
- Project Performance International •Raytheon Integrated Defense Systems
- SoL, The Society for Organizational Learning •Swiss Reinsurance Company
- Centre for OR & Applied Statistics, Salford Business School, University of Salford
- Vanguard Strategy •Ventana Systems, Inc. •Worcester Polytechnic Institute (WPI) •XJ Technologies

Program

The conference program will consist of plenary, parallel, poster and workshop sessions demonstrating the state of the art in the theory and application of system dynamics. In addition, panel discussions, special interest group sessions, student colloquia, modeling assistance workshop sessions, vendor displays, exhibits, demonstrations, and Society business meetings and other related gatherings will be scheduled. The schedule also provides time for relaxed social and professional interaction.

A special plenary session will be held during which Professors Peri Loucopoulos and Kostas Zografos will describe the modeling work which was carried out to facilitate the logistics of staging the Athens Olympics in 2004. For this work Peri and his colleague won the UK Operational Research Society's 2005 President's Medal and were short-listed for the 2005 Edelman Prize in Management Science. The work which resulted in a complete modeling suite (called PLATO) included a significant element of system dynamics. Senior members of the Athens 2004 Olympics Organizing Committee will also speak on the advantages of having the PLATO suite available.

Poster Symposium and Buffet: All posters will be presented on Monday, together with a buffet lunch. Converse with the authors and have a bite to eat. Attendees will vote for their favorite posters; the winners of this (admittedly unscientific) poll will be announced the following morning. The Poster Symposium will last for several hours to provide ample time for authors and attendees to meet. Guests who purchase the Social Program Ticket are welcome to attend.

New for 2008: Introducing a limited number of sessions devoted to **Developmental Papers**. To participate authors must be prepared to present ongoing work that has the capacity to excite an audience and generate a lively debate. The normal format will be reversed—there will be a short presentation followed by a longer discussion period. Susan Howick <susan.howick@strath.ac.uk> will be Session Convener.

The conference brings together diverse perspectives on the application of system dynamics to important issues in the theory of complex dynamic systems and the practical use of these tools to address critical real-world challenges. Future announcements regarding a variety of events for this conference will follow.

Presentations will be grouped into sessions organized by the following topic threads.

Thread:	Thread Chair:
Business Applications	Shayne Gary
Complexity/Agent-Based/Nonlinear	Jim Duggan
Economic Dynamics	Oleg Pavlov/David Wheat
Education	Jim Lyneis/Michael Kennedy
Energy and Resources	Erling Moxnes
Environment and Ecology	Tom Fiddaman
Health	Jack Homer/Gary Hirsch
Information Science	Vedat Diker
Methodology: Alternative Approaches	Joel Rahn
Methodology in System Dynamics	David Exelby
Military Applications	Bent Erik Bakken
Operations Management/Supply Chains	Paulo Gonçalves/Ed Anderson
Organizational Dynamics	Valerie Gacogne
Psychology/Social Dynamics	Eva Jensen
Public Policy	George Richardson/Jeff Trailer
Qualitative System Dynamics	Tsuey Ping Lee
Security	J. M. Sarriegi/J. M. Torres
Strategy	Scott Rockart

The program will include hands-on **workshops and tutorial sessions** led by senior people in the field. Instructional workshops will run in parallel on the final day of the conference, Thursday, from 08:30 to 17:30. Separately, the **Modeling Assistance Workshop** will be held for the eighth consecutive year, pairing those with modeling questions with experienced modelers for one-on-one coaching during two spectator-friendly cluster sessions and also privately throughout the conference.

The ninth annual **PhD Student Colloquium** is scheduled to meet on Sunday, July 20th. For information contact Nicole Zimmermann and Cécile Emery <phdcolloquium@systemdynamics.org> or visit: www.systemdynamics.org/chapters/student/colloq.htm.

Other events will include Roundtables for Business, Economics, Military, Energy, Environmental, Education, Information Science and Information Systems, and Model Analysis; the HPSIG Health Policy Discussion; the “Peer Review” dialog; the SD CareerLink Bulletin Board; a display table for Coursework in System Dynamics; the Chapter and Special Interest Group Poster Session; and the Prospective Conference Host Meeting. **Exhibitor demonstrations and software users’ group meetings** will be held during the lunch breaks to showcase products and services in practice.

The **Newcomer Orientation Session** is a special event for newcomers, scheduled for one-half hour on Sunday afternoon. Newcomers and veteran attendees (guides) will be brought together based on their topics of interest. The guides will provide information to help the newcomers maneuver through the conference resourcefully and get the most out of the conference experience. If you are a newcomer and would like to benefit from this program, please check the box on the registration form as a first-time participant. If you would like to volunteer as a guide, please contact James Melhuish <jamesmelhuis@gmail.com>. For more information, please visit the Society website.

The **Social Program** tentatively includes an Informal Gathering on Sunday during and after registration, the Poster Symposium with

lunch buffet on Monday and the Conference Banquet on Tuesday.

For more information on the conference programs or events, please visit the conference website or contact the Society office.

Information for Travelers:

Conference Accommodations: Room reservations must be made directly with the hotel. For more information see the enclosed Athenaeum InterContinental Hotel Athens Room Reservation Request Form.

Travel: For your convenience, the conference is registered with a local travel agency: **MIBS Travel**, 14 Xenophontos Street, 10557 Athens, Greece. Phone: +30 210 3221270 Fax: +30 210 3222456. E-mail: info@mibsconventions.gr

Contact MIBS for event travel, pre- and post-conference holiday packages and tours all over Greece. A short list of the services includes air travel, vacation accommodations, local transportation, Athens sightseeing, guided tours to archeological sites, yacht charters, and boating excursions. An information desk will be on site, where you can get general information and suggestions on how to spend your free time. You may book the above services at <http://www.mibsconventions.gr>. As July is peak season for Greece, please book your travel early to get the lowest available rates. An Athens Info Guide can be found at <http://www.athensinfoguide.com>.

Ground Transportation: The trip from Eleftherios Venizelos Airport–Athens, Greece International Airport to the Athenaeum InterContinental Hotel Athens is about 40 minutes by taxi, depending on traffic; cost is about €25 (price increases from midnight to 6:00 AM). An alternative method is by metro to Syntagma Station (single €6/return €10), then a short taxi ride to the hotel (about €5). For more information on parking and driving directions to the hotel, as well as other local information, please go to the conference website.

Weather: During the conference time, Athens can be very hot mid-day, but mornings, late afternoons and evenings can be fine. In July the average temperature ranges from 25° C (77° F) to 38° C (100° F). All conference venues will be air-conditioned. Light warm clothing in the evenings may be needed.

Tipping: Officially, tips are included in a taverna/restaurant bill (about 13%) clearly stated on most menus. It is not obligatory to give an additional tip, although it is customary to offer gratuity for a service well done by rounding up to the nearest €5 or €10. Porters and concierges may be tipped from €2 to €3. Taxi drivers may be tipped by rounding up the amount of the fare to the next whole figure. Others may be tipped in proportion to the level of services rendered. At any time, tipping is your choice.

Visa and Passports: Check with the Greek Embassy or Consulate in the country of residence for visa and permit information as requirements vary. Make requests for required letters of invitation to the Society office as soon as possible.

Call for Nominations: Nominations are invited for the **Jay W. Forrester Award** and the **Dana Meadows Student Paper Prize**. Please refer to the Society website for more details on all awards. The Dana Meadows Student Prize is funded by an endowment established by the Society through the generous support of donors.

Scholarships: A limited number of partial scholarships for accepted authors is available. To apply, please use the conference paper submission system to send a personal statement (250 words) describing scholarship need. The deadline for applying is March 31st.

Please Note: The conference program is subject to change. For details and up-to-date information on the conference and schedule, and for the Conference Registration Form and the Athenaeum InterContinental Hotel Athens Room Reservation Request Form, please visit the conference website at: www.systemdynamics.org and click on “Conferences/Current.”

For more information and updates on these and all conference topics, please visit our website:

www.systemdynamics.org

Tentative Conference Schedule

Time	Sunday 20-Jul	Monday 21-Jul	Tuesday 22-Jul	Wednesday 23-Jul	Thursday 24-Jul
Morning	PhD Colloquium All Day	Registration / Information Desk - all day			Workshops All Day
		Morning Announcements and Schedule Changes			
		Conference Opening and Plenary Sessions	Business Meeting and Jay W. Forrester Award Ceremony	Plenary Sessions and Presidential Address	
		Chapter/SIG Poster Sessions and Break	Refreshment Break		
		Parallel Sessions / Modeling Assistance Workshop			
Mid-day	Policy Council Meeting Registration and Informal Gathering (continues into evening)	Poster Symposium and Buffet	Lunch (on your own) Roundtables, Demonstrations Committee, Chapter, SIG Meetings and Other Meetings		Conference Debriefing Meeting
Afternoon	HPSIG: Health Policy Discussion and Business Meeting	Parallel Sessions			Workshops continue in the afternoon
		Refreshment Break			
		Dana Meadows Student Award and Plenary Sessions	Plenary Sessions	Plenary Sessions and Closing Ceremony	
Evening	Registration and Informal Gathering		Conference Banquet		

Registration process: Please complete the conference registration form (see reverse side) and fax or post it to the address indicated. Registrations may also be made by telephone with a credit card. To register and pay (using PayPal) online, please visit the conference website and click on “Submission System.” Upon receipt of the completed registration form and full payment, a confirmation of registration will be sent. Groups of four or more from the same organization qualify for a 10% discount on appropriate registration fees when registration forms and payments are submitted together.

All attendees, whether presenting or not, must register for the conference. The conference registration fee includes attendance for the registrant at all regular conference functions (all Sessions, Presentations, Workshops and Meetings, Refreshment Breaks, and Social Program Events). A copy of the printed abstract proceedings is included with the registration fee. The full proceedings including complete papers will be available on the Society website. No CD proceedings will be distributed. Please purchase a Social Program Ticket for your guest(s).

Conference cancellation policy: Any cancellation or change in conference registration must be submitted in writing to the Society office. Cancellations on or before June 20, 2008 are subject to a cancellation fee of 50%. Thereafter, no refund will be given; however, a registration may be transferred to a substitute participant.

Member discounts on conference registration fees: If you are not a member of the System Dynamics Society and would like to join for the calendar year 2008, apply now and receive the member discount on the conference registration fee. The System Dynamics Society uses a tiered dues structure in order to encourage membership in regions with lower incomes.

Income Level	Print and Electronic <i>SD Review</i>	Electronic <i>SD Review</i> only
under \$8,000	\$30	\$15
\$ 8,000 - \$20,000	\$45	\$35
\$20,000 - \$40,000	\$60	\$50
\$40,000 - \$70,000	\$95	\$85
\$70,000 - \$100,000	\$120	\$110
over \$100,000	\$150	\$140

The table to the left shows the different tiers for membership fees. Income used in the determination should be your personal gross (before tax) income converted into US dollars at the prevailing rate of currency exchange. You do not need to disclose the amount of your income to the Society. Simply select the tier that is appropriate for you and whether or not you wish to receive, in addition to electronic access, printed copies of the *System Dynamics Review*. Then, add the membership fee to the conference registration form found on the reverse side.

The System Dynamics Society is open to all individuals.



See reverse side for Conference Registration Form

Please send registration form and payment to:

(PLEASE PHOTOCOPY THIS FORM AS NEEDED)

Post: Roberta Spencer, System Dynamics Society

Milne 300 - Rockefeller College, University at Albany – SUNY Albany, NY 12222 USA

FAX: +1-518-442-3398 Phone: +1-518-442-3865 E-mail: office@systemdynamics.org

26th International Conference of the System Dynamics Society
Athens, Greece July 20 – 24, 2008

Registration Form

Please type or print CLEARLY your details in the form below.

First Name: _____ Last Name: _____

Salutation (Dr., Ms., Mr. etc.): _____ Familiar first name: _____

(to appear on your badge)

Position or job title: _____

Organization: _____

Postal Address: _____

City/State: _____ Country: _____

Postal Code: _____ E-mail: _____

Telephone: _____ FAX: _____

(country code - area code - local number)

In case of emergency, please contact: Name: _____

Telephone: _____ Relationship: _____

(country code - area code - local number)

Check here please if you are a first-time participant at the International Conference of the System Dynamics Society

Banquet Dinner:

Indicate meal choice, number and name of guest(s).

Dinner Choice	You (no extra charge)	Guest(s) (please purchase a Social Program ticket below)
Non-vegetarian		# and name(s)
Vegetarian		# and name(s)

Registration Fees	Quantity	Before June 21	June 21 – July 6	After July 6 and on-site	Subtotal
Member ¹		US\$450	US\$500	US\$630	US\$
Supported Member ²		US\$200	US\$225	US\$280	US\$
Full-time Student		US\$200	US\$225	US\$280	US\$
Non-Member		US\$525	US\$585	US\$735	US\$
Group Discount ³					US\$-
Social Program Ticket for Guest ⁴		US\$90	US\$100	US\$125 ⁵	US\$
2008 Society Membership January 1 – December 31, 2008		Please refer to Membership Fee Table			US\$
TOTAL PAYABLE					US\$

Payment Details:

- Credit card: MasterCard Diners Club
- Visa American Express

credit card number: _____

signature: _____

expiration date: _____

- Check enclosed (in US\$ drawn on a US bank payable to System Dynamics Conference)

- Wire transfer (We will send bank details.) All sending and receiving bank transfer fees/charges are the responsibility of the registrant.

Please note: To register and pay (using PayPal) online, please visit the conference website.

¹ Member discounts are for members of the System Dynamics Society. For membership information please contact Roberta Spencer, <office@systemdynamics.org>.

² Current Society members with annual incomes under US\$20,000.

³ Groups of four or more from the same organization qualify for a 10% discount on appropriate registration fees when registration forms and payments are submitted together.

⁴ For anyone NOT registered for the conference. The social program ticket permits guest attendance at all of the social program events (including Banquet).

⁵ Social Program tickets for guest(s) will be sold on-site only if available.

