



## Chapter Update from China Chapter

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Reflections and Discussions on Continuous Organizational Learning, Innovation, and Sustainable Social Development

Dr. Bin Wu, the representative of China Chapter

On April 13th, 2006, Tongji University successfully held the event of "Reflections and Discussions on Continuous Organizational Learning, Innovation, and Sustainable Social Development".

The event is initiated by the Society for Organizational Learning (SOL) and executed by the China Chapter of System Dynamics Society, System Dynamics committee of the Systems Engineering Society of China, and Tongji Development Institute, Tongji University. It has been sponsored by the All-China Federation of Trade Unions, School of Economics and Management, Tongji University, Shanghai National Accounting Institute, China Executive Leadership Academy (Pudong), the Enterprise Resource Management Research Center (AMT), Shanghai Mingde Learning Organization Research Institute, the China Business News, Wenhui Daily, the National Business Daily, Business Review (International Consulting Information) and so on. The event is presided by Dr. Bingcheng Wu, Representative of the China Chapter of System Dynamics Society, vice-Standing-Director of System Dynamics committee of the Systems Engineering Society of China, and vice-Dean of Tongji Development Institute.

The Society for Organizational Learning and Dr. Peter Senge emphasize that the sustainable development can only go forward with reflections, because there was no ready answer to sustainable development in this unsustainable complex reality. Individual reflections, community's reflections, and especially the open group reflections with Trans-Culture interactions (?) will be requested in the future. Actually, reflections have been the core content of the traditional China culture that contains individual and group learning, practice and tutelage (?). In recent years, both international and domestic experiences have already proved that without deep social reflections, the construction of sustainable development and the harmonious society cannot achieve substantive progress. Only the establishment of in-depth reflection and dialogue can help all stakeholders to achieve consensus and to form sustainable leadership, in order to facilitate the cooperation. The commencement is to gather the educational world, the business community, the minority leaders of the government and non-government institutions to form a common vision, expand sympathetic chord and enhance coordination.

In order to make contribution to create a mature, harmonious and sustainable industry and commerce culture, the Society for Organizational Learning and the China Chapter of System Dynamics Society sponsor this dialogue. This dialogue takes enterprise sustainable development leadership as a key point, continues to impel the enterprise leadership improvement in China by establishing a mechanism of multi-organization and humanities culture supporting to industry and commerce domain through the official regulation - leaders attendance and the interaction way. The Society for Organizational Learning and the China Chapter of System Dynamics Society hope to promote the comprehensive harmony of society and ecological system. Through this activity and a series of in-depth learning activities, the long-enduring impetus in the future is not merely "the reduction environmental pollution" or "reduced unsustainability". Therefore, the emphasized humanities and the society "environment" education is not only the tool for enterprise to improve its performance but also the goal. This goal is to construct "the circulation economy" for the benefit of both human beings and the nature.

The method of in-depth study is to combine those that historically proved true and those essences in traditional Chinese related to study and human development into the process of constructing the system thinking and teaching. Regarding to human's development and practice, there exist advanced theory and practice method inherited from the past. Through the cooperative research between the tradition and the modern age, China and the world can construct a smooth and thorough communication bridge. A new Trans-Culture coordination and creativity will be formed.

Professor Qifan Wang, Fudan and Tongji University, President of the international System Dynamics Society (2006 elected), President of China chapter, President of Shanghai association of MIT alumni, Director of Professional Committee of System Dynamics and the Systems Engineering Society of China, Dean of Tongji Development Institute, Tongji University, attended this conference. It also invited Prof. Kouqing Li, vice-President of Shanghai National Accounting Institute, deputy secretary-General of APEC Finance and Development Program (AFDP), deputy secretary of SNAI's Party Committee, also deputy Director of Shanghai Serves of Economical Research Board, Prof. Jieren Xi, deputy vice-President of China Executive Leadership Academy (Pudong), vice-President (concurrently) of Shanghai Social Science Association, President of Shanghai Leadership Science Association, expert of National Social Sciences Fund Project Discipline Appraisal Group, Dr. Qi Jin, the CEO (chief executive officer) of Anji-TNT Auto Logistic Limited Company, and other guests. We have obtained the support from the All-China Federation of Trade Unions, School of Economics and Management,

Tongji University, Shanghai National Accounting Institute, China Executive Leadership Academy (Pudong) and the China Business News. Medias coming to the scene to report include the China Business News, Wenhui Daily, the National Business Daily, Business Review (International Consulting Information), Xinmin Weekly ( Wenhui-Xinmin United Press Group) and other authoritative and specialized media.

In Closing Speech, Prof. Qifan Wang reviewed the previous discussions and two social events (including this one) that the Society, himself and Dr. Peter Senge had on how to carry out the learning organization construction and impetus of sustainable development in China. At the same time, Pro. Qifan Wang also explicitly expressed the wish that the China Chapter of System Dynamics Society and himself could establish long-term cooperation requested from the International Organization Society and Dr. Peter Senge.

System Dynamics Society is created by Jay•W•Forrester, professor of Sloan School of Management, MIT. the inventor of computer RAM, and the presenter of Systems Dynamics Theory. Dr. Peter Senge has ever learned from Prof. Jay•W•Forrester and systematized the "learning organization" theory applying system dynamics method. The current president ( 2006 elected ) of System Dynamics Society is Prof. Qifan Wang, who is the Director of Professional Committee of System Dynamics , the Systems Engineering Society of China, professor of both Tongji University and Fudan University, Dean of Tongji Development Institute, Tongji University.

Society for Organizational Learning (SOL) used to be the center of organization learning center in MIT. It is created by Dr. Peter Senge, the systematized presenter of Learning Organization Theory , author of The Fifth Discipline, member of international System Dynamics Society, senior lecturer of MIT. He established the global organization, devoting to establishing the basic knowledge of organizational change..

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