



## Company/University Profile Information

<b>Organization</b>	<b>Company Name: Ventana Systems, Inc.</b>
<b>Background of Organization</b>	<b>Ventana is a small privately held consulting and software company that was established in 1985.</b>
<b>Address</b>	<b>60 Jacob Gates Road, Harvard MA 01451, USA email:vensim@vensim.com</b>
<b>Type of SD Work</b>	<b>Ventana publishes the Vensim® family of software and provides training and consulting services in quantitative system dynamics modelling.</b>
<b>Where SD fits in your organization</b>	<b>Ventana uses system dynamics modelling combined with quantitative statistical approaches and internally developed standards for defining model quality to solve hard problem for commercial and government clients.</b>
<b>Typical career path</b>	<b>Ventana tends to hire individuals with PhDs and demonstrated strong quantitative backgrounds in dynamic modelling and statistics.</b>
<b>Business Contact Person</b>	<b>Bob Eberlein or Laura Peterson</b>
<b>URL to host organization</b>	<b><a href="http://www.vensim.com">http://www.vensim.com</a> (software) <a href="http://www.ventanasystemsinc.com">http://www.ventanasystemsinc.com</a> (consulting)</b>