



Company/University Profile Information

Organization	Georgia-Pacific Corporation
Background of Organization	75-year-old Fortune 100 company with businesses in many areas including: Consumer Products, Lumber, Structural Panels, Building Products, Pulp, Paper, and Packaging. Customers include grocery chains, mass merchandisers, do-it-yourself home centers, and many others.
Address	133 Peachtree Street, Atlanta, GA 30303
Type of SD Work	Strategic analysis of market dynamics, competition, capital budgeting, commodity trading, and other corporate issues. Heavy use of corporate and economic data. SD used in conjunction with other analytical approaches including optimization.
Where SD fits in your organization	SD is used in the strategy and planning group under the CFO. Specific projects occur in various business units. One specialist, 2-3 others with some background.
Typical career path	No specialist career path yet defined.
Any other information you would like to provide	No open positions at this time, but resumes are accepted for persons interested in working on general corporate strategic issues including SD analysis.
Business Contact Person	Nathan Forrester, Chief Economist, nbforres@gapac.com
URL to host organization	www.gp.com www.gp.com/careers/index.html